

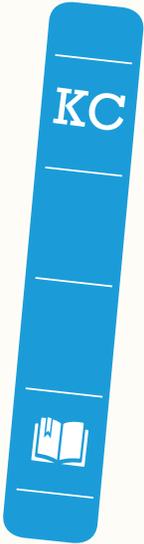
Reach
Out
& Read®



where great stories begin™

Reach Out and Read Kansas City prepares America's youngest children to succeed in school by partnering with doctors to prescribe books and encourage families to read together.

ABCs & 123s OF RORKC 2015



Our Story July 2014 to June 2015:

76,388 new books distributed to children at well-child checkups

29,670 children served in 5 counties throughout Greater Kansas City

21,364 new & gently used books collected through book drives & donations

71,208



opportunities for medical providers to educate families about the importance of reading with their children

“ I love seeing the smiles on our kids’ faces when I tell them they can take their book home. For many of them, these are the only books they have at home. Often, parents tell me how much their child loves the book we gave them at their last appointment, thanks to your program.

—Genese Marshall, RNP, Platte County Health Department

\$73,500



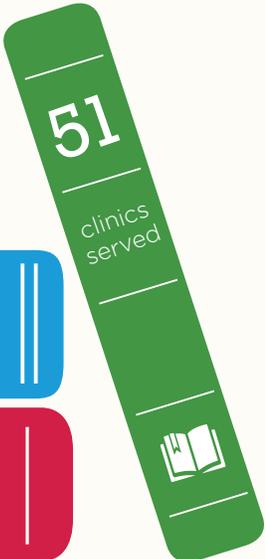
raised by the 9th Annual Green Eggs & Ham Breakfast

\$4,500 raised by 3rd Annual Books & Brews

608 children read to in clinic waiting rooms in an average month

115 volunteers each month donated **4,347** total hours in our clinics, office, & special events

12,000 gently used books collected by 13 metro schools through our Hooked On Books program

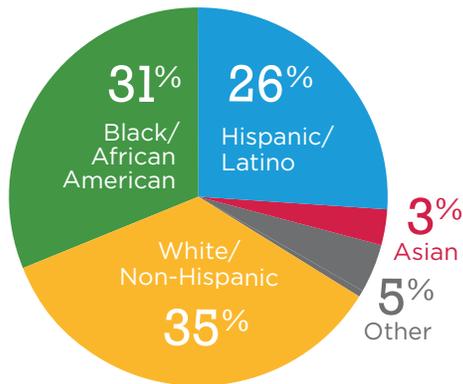


“ Reading to kids in the waiting room is a very rewarding experience. I really feel I am making an impact on their lives by sharing the stories of a brave young girl in *Mirette on the High Wire* and the playful adventures of Peter in *The Snowy Day*. I enjoy spurring a little imagination.

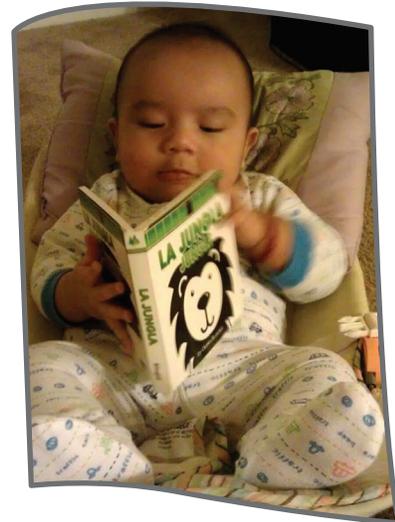
—Anthony Meyer, RORKC Community Council member and volunteer reader



Diversity of children served by RORKC



**Reach Out and Read
Kansas City provides families with literacy advice and free new books to take home for only \$5 per well-child checkup.**



We have a 5-year-old patient who comes in frequently with her grandmother. A few weeks ago she came with her mother. The little girl knows that after her appointment, she gets a book, which her grandmother later reads to her. After this visit and hearing her mother say, “put the book back, it’s time to go,” I told her the book was hers to take home and keep. The mother responded by asking how much she had to pay for the book. I told her it was free, provided by Reach Out and Read. The mother had always assumed the grandmother was buying her daughter the books. She was very happy to learn about Reach Out and Read and said she would now read to her daughter as often as possible. The little girl was so excited to hear this, she couldn’t wait to get home and have her mother read to her.

—Jeannette Alvarez, Silver City Health Center

FINANCIALS

Revenue: **\$317,003**
 In-kind donations and book credits: **\$116,383**
 Total Revenue: **\$433,386**
 Total Expenses: **\$443,279**

**3901 Rainbow Blvd, MS 1051
 Kansas City, KS 66160
 913.588.2793
 reachoutandread@kumc.edu
 reachoutandreadkc.org**