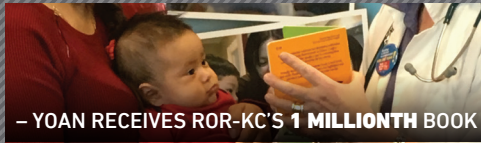


2017 YEAR IN REVIEW

JULY 1, 2016 – JUNE 30, 2017

1 MILLIONTH BOOK DEC. 2016



– YOAN RECEIVES ROR-KC'S 1 MILLIONTH BOOK

Reach
Out
& Read®



where great stories begin™

ROR-KC MISSION

Reach Out and Read Kansas City gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.



82,751

NEW Books provided to children at well-child visits at **51** clinics across the KC metro area

30,484

Children between birth and 5 received a new, developmentally appropriate book to take home

Top Donors

Children's Mercy Hospital
Ewing Marion Kauffman Foundation
Hallmark Cards, Inc.
Junior League of Kansas City, MO
KU Pediatrics
The Mader Foundation
Oppenstein Brothers Foundation
Pamela Miller & Michael Cummings
Rainbow Real Estate Partners
Royals Charities
Sherman Family Foundation
Shumaker Family Foundation
Walsh Family Foundation

564

 MORE CHILDREN SERVED THAN LAST YEAR

The Shumaker Family Foundation has been happy to support ROR-KC because we believe in the importance of early childhood learning in strengthening the education process. We believe that encouraging literacy from infancy helps to put children on a better path to learning for the rest of their lives.

– **Laura Curry Sloan**, Executive Director

We are excited to include Reach Out and Read Kansas City in our estate plan. Most importantly, we want to help make a difference in the lives of children by encouraging families to read together, and to ensure all children have access to the unlimited possibilities introduced through reading.

– **Pamela Miller and Michael Cummings**, donors

79,259

Opportunities given by medical providers to educate parents about the importance of sharing books with their children, while giving a prescription to read aloud with their children every day

63% of families

reported reading to their child three or more times per week.

24,085

Books collected during the 19th annual **Hooked on Books** book drive from 20 area elementary and middle schools.

\$88,000

Raised at the **20th Anniversary Birthday Breakfast**.

\$8,544

Raised at the 6th annual **Books On Tap** networking event.

3,855

Total volunteer hours

4,939

Total number of kids enjoying a story in clinics

149

Total number of volunteers reading to children in clinics

Revenue: **\$240,834**

In-Kind & Book Donations: **\$117,986**

Total Revenue: **\$358,820**

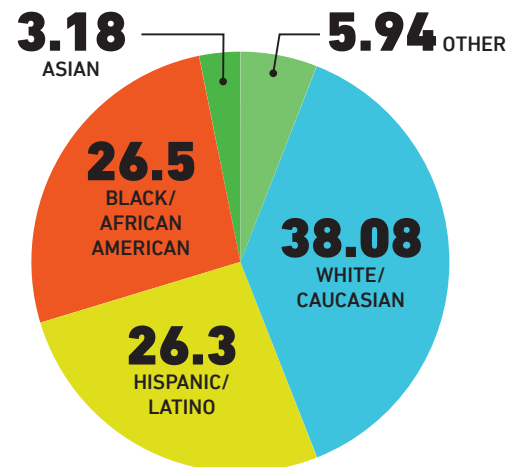
Total Expenses: **\$357,497**



It is exciting to me to see a parent really "get it" about reading to the kids.

– **Brenda Lancaster**, ROR-KC volunteer

DIVERSITY OF CHILDREN SERVED BY ROR-KC



Community Council

Ashley Bieck
Anne Blessing
Marshaun Butler
Gharib Gharibi
Larissa Grantham
Laura Gregory
Jenny Gunter
Lynn Hardy
Kathleen Johansen
Lucia Jones
Mary Olive Joyce

David Lowe
Susanne Mahoney
Paula Matthews
Cathy McCaddon
Eric Morey
Lisa Riojas, MD
Tanya Rodecker-Wendt
Monica Tiffany
Truss Tyson
Elizabeth Vasquez
Mary Jo Williams